

Guidelines for ‘Nutri Carnival Competition’

Making Local Food System Nutrition Sensitive and Adolescent Friendly

The International Nutrition Olympiad (INO) is an annual global event where children, adolescents and youth can share their experiences to promote healthy diets and nutrition through innovative activities, express their concerns and challenges related to nutrition and seek actionable solutions, and build networks. BIID Foundation has organized the program since 2017 in collaboration with various government and non-government organizations. The children, adolescents and youth-led INO has been playing an effective role in achieving national and international goals on nutrition.

INO 2025, the 8th edition of the initiative will be held on 24th–25th April at Dhaka, Bangladesh. Children, adolescents & youth as individuals and teams, are encouraged to engage through the network of Nutrition Clubs. Different competitions, seminars, workshops & exhibitions are going to be organized at INO 2025, There will be a total 15 competitions including ‘Nutri Carnival (dress as you like)’. Anyone between 06 to 24 years can participate in the ‘Nutri Carnival Competition’. The guidelines of the ‘Nutri Carnival Competition’ are given below.

Nutri Carnival Competition

The Nutri Carnival Competition is part of the International Nutrition Olympiad (INO) 2025, aimed at engaging children, adolescents and youth in promoting healthy diets and nutrition. Participants creatively showcase nutrition-themed outfits based on specific themes.

Age Group:

Group A	Group B	Group C
06-10	11-18	19-24

Theme:

Group A: Nutrition happy colour of life.

Group B: Nutritious food, keep you good.

Group C: The Food Battle: Healthy vs Unhealthy.

Eligibility:

- Participants must complete the registration form on the INO 2025 website (www.nutritionolympiad.net) and select ‘Nutri Carnival’ during the registration.
- Any participant within the specified age group can join.
- Contestants can compete individually or in team (max 3 person). Participants from different institutions may also team up.
- Participants must have basic IT facilities (e.g., Phone, E-mail, WhatsApp or Zoom Account)
- Participants will conduct the activities at their own institution in presence of teachers.

Registration:

All participants have to register at the dedicated website of INO 2025. Click the registration link at the INO 2025 website (www.nutritionolympiad.net) and select ‘Nutri Carnival’ during the registration.

Registration Deadline: March 31, 2025 (11 PM, Dhaka time)

Submission deadline: April 06, 2025 (11 PM, Dhaka time)

Nutri Carnival Competition guidelines

1. Participant Information:

Name, Age, Designation, Institution, Address, Contact Number, and Email.

2. Language: Bangla or English.

3. Submission & Selection Process:

Preliminary Selection:

- Institution will select 3 best participants and submit a 10-minute video and picture of them by google form or email (mentioning the 'Nutri carnival competition' in the subject of the mail) mentioning the team's name, age and institution name. 5 participants from each group will be selected and invited to INO 2025.

Final Selection:

- Preliminary selected 15 finalists will be invited to the venue of the INO 2025 and will select the top 3 participants as a winner.

Scoring Criteria:

Sl. No	Criteria	Number
01	Content presentation	30
02	Dress	20
03	Nutritional message	20
04	Compatibility	20
05	Following the rules	10
Total		100

Special Notes:

- Nutri Carnival ideas must be created by participants, though guidance from mentors is allowed.
- Judges' decisions will be considered final and any malpractice will lead to disqualification.
- The judges will evaluate the nutrition message and give the number.
- The highest scorer from each group will be declared as the winner.
- The top 3 (three) competitors or teams will be declared winners at the closing ceremony of the International Nutrition Olympiad 2025.

Contact:

Any queries regarding 'Nutri Carnival Competition (dress as you like)', please contact, Phone: +8801782510089 or E-mail: ino@biid.org.bd

One participant or a group can participate for a maximum of 3 (Three) competitions.